# Svelato: i lobbisti israeliani scrivono le notizie americane

www-vtforeignpolicy-com.translate.goog/2024/12/revealed-the-israel-lobbyists-writing-americas-news



Un'indagine di MintPress News ha scoperto che centinaia di ex dipendenti di gruppi di lobbying israeliani come AIPAC, StandWithUs e CAMERA lavorano nelle principali redazioni del paese, scrivendo e producendo le notizie americane, tra cui quelle su Israele-Palestina. Questi canali includono MSNBC, The New York Times, CNN e Fox News.

Alcuni di questi ex lobbisti sono responsabili della produzione di contenuti su Israele e Palestina, un conflitto di interessi gigantesco e non dichiarato. Molti membri chiave della redazione statunitense erano anche ex spie o agenti dell'intelligence israeliani, in netto contrasto con i giornalisti con sentimenti pro-Palestina, che sono stati epurati in massa dal 7 ottobre 2023.

Questa inchiesta fa parte di una serie che descrive in dettaglio l'influenza di Israele sui media americani. Un precedente rapporto ha smascherato le ex spie israeliane e gli ufficiali dell'intelligence militare <u>che lavoravano nelle redazioni statunitensi.</u>

La lotta per il controllo della narrazione Israele-Palestina è stata intensa quanto la guerra stessa sul campo. I media statunitensi sono stati ampiamente criticati per aver mostrato una netta parzialità nei confronti della prospettiva israeliana. Tuttavia, una nuova indagine di MintPress News rivela che non solo la stampa è distorta a favore di Israele, ma è anche scritta e prodotta dagli stessi lobbisti israeliani. Questa indagine scopre una rete di centinaia di ex membri della lobby israeliana che lavorano presso alcune delle più influenti organizzazioni giornalistiche americane, contribuendo a plasmare la

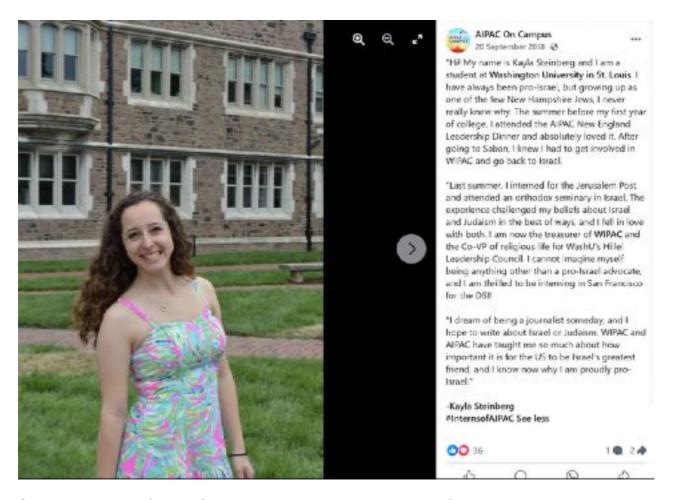
comprensione del pubblico degli eventi in Medio Oriente. Nel processo, aiuta a insabbiare i crimini israeliani e a creare consenso per la continua partecipazione degli Stati Uniti a ciò che una vasta gamma di <u>organizzazioni internazionali</u> ha <u>descritto</u> come un genocidio.

#### Advocacy per il giornalismo: l'influenza di Israele su NBCUniversal

"Hi! My name is Kayla Steinberg...The summer before my first year of college, I attended the AIPAC New England Leadership Dinner and absolutely loved it. After going to Saban, I knew I had to get involved in [AIPAC] and go back to Israel...I dream of being a journalist someday, and I hope to write about Israel or Judaism. WIPAC and AIPAC have taught me so much about how important it is for the U.S. to be Israel's greatest friend, and I know now why I am proudly pro-Israel."

So wrote <u>Kayla Steinberg</u> in 2018, while she was working for the American Israel Public Affairs Committee, widely considered the centerpiece of the pro-Israel lobby in the U.S. AIPAC has been one of the most generous political donors this election cycle, doling out <u>\$100 million</u> to hundreds of political candidates.

Steinberg did indeed become a journalist. Since 2022, she has been a producer at NBC News, pitching, scripting, producing and editing stories across NBCUniversal's news channels, including MSNBC, CNBC and NBC News. Steinberg, who once stated publicly that "pro-Israel advocacy" was a key interest of hers, produced the NBC documentary, "Epidemic of Hate: Antisemitism in America," which equated U.S. Congresswoman Ilhan Omar's criticism of AIPAC with the white supremacist marchers at the infamous Unite The Right rally in Charlottesville, VA.



Steinberg is one of many former Israel lobbyists hired by NBCUniversal, a conglomerate that owns over a dozen channels, including CNBC, NBC News and MSNBC. <u>Emma</u> <u>Goss</u>, for instance, began her career in media by traveling to Israel to make a documentary for <u>Write on For Israel</u>. This Zionist group aims to educate young Jewish students to "make a difference on college campuses" by learning about Jewish identity and anti-Semitism in American universities.

While in college, she was a reporter for the <u>Israel on Campus Coalition</u> (ICC). The ICC states its mission is to "inspire American college students to see Israel as a source of pride and empower them to stand up for Israel on campus" and to "unite the many pro-Israel organizations that operate on campuses across the United States" through coordination and sharing research and resources.

Even before graduating, Goss had already begun to work for MSNBC, helping to produce "Morning Joe," one of their flagship news shows. She went on to work for NBCUniversal for four years, helping produce, pitch, research, edit and book guests for The Today Show, MSNBC and NBC Nightly News. In 2018, she left to work in local media and, as of 2023, works as a reporter at NBC Bay Area.

CNBC lead work reporter <u>Gili Malinsky</u> has an even closer relationship with Israel and its lobby. Until 2011, she was a commander in the Israeli Defense Forces, specifically in their public relations department. Malinsky (who has dual American and Israeli citizenship) led a unit dedicated to communicating the IDF's story with the outside world, overseeing the

military's social media presence, as well as sending IDF officers abroad on public relations trips and organizing tours for foreign dignitaries to see the Israeli military in action.

In 2011, she moved seamlessly into working for Friends of the Israeli Defense Forces (FIDF), becoming their marketing coordinator. FIDF is an American group that raises money for supplies and support for Israeli soldiers, as well as encouraging Americans to enlist in the Israeli military. Its stated goal is to "champion the courageous men and women of the IDF and care for their needs through transformational opportunities and support as they protect the State of Israel and her people."

After working for the FIDF, Malinsky embarked upon a career in journalism, becoming a staff writer at CBS and contributing to The New York Times, Vice, The Daily Beast, NBC News and others. Since 2020, she has worked at CNBC. Although a business reporter, in the wake of the October 7 assault, Malinsky contributed to the network's coverage of Israel-Palestine. For example, she co-wrote one <u>article</u> detailing the trauma suffered by the families of the Israeli festivalgoers killed by Hamas, a group she matter-of-factly identified as a terrorist organization.

Noga Even, an NBCUniversal manager, is also a former Israel lobbyist. Between 2017 and 2018, she worked for StandWithUs, a conservative group that coordinates closely with the Israeli government to push a pro-Israel message on campuses globally. StandWithUs' mission statement <u>notes</u> that its purpose is to "support Israel and fight antisemitism around the world." In 2017, she <u>organized</u> an IDF soldier speaking tour in Texas with the intent of "putting a human face" on the Israeli military. The soldiers in question told hundreds of high schoolers in attendance about the supposed "strict IDF moral code while fighting an enemy that hides behind its civilians."

Even later went on to work for the Israeli Embassy in the United States before, in 2023, being hired by NBCUniversal.

CNBC's markets and investing reporter <u>Samantha Subin</u> began her career working for various Israel lobby groups. In 2016, she interned at the Washington Institute for Near East Policy (WINEP), a pro-Israel think tank created by the research director of AIPAC as a front group. One former AIPAC employee involved in its creation <u>noted</u>, "There was no question that WINEP was to be AIPAC's cutout. It was funded by AIPAC donors, staffed by AIPAC employees, and located one door away, down the hall, from AIPAC Headquarters." In their <u>book</u>, "The Israel Lobby and U.S. Foreign Policy," authors John Mearsheimer and Stephen Walt describe WINEP as a core part of the lobby, "funded and run by individuals who are deeply committed to advancing Israel's agenda."

Subin went on to work for the TAMID group, which <u>describes</u> itself as "seek[ing] to forge a strong connection to Israel for the next generation of business leaders." While still at TAMID, she managed to get her foot in the door at CNBC, and has worked as a reporter there since 2021.

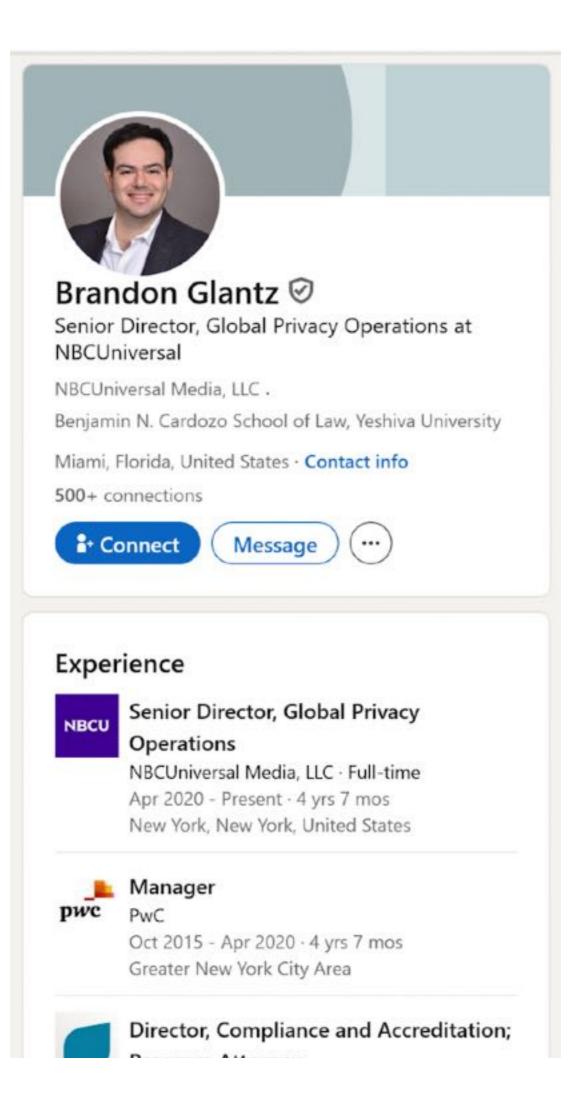
Another former TAMID employee working at CNBC is <u>Benji Stawski</u>. In 2016, Stawski cofounded a TAMID chapter at his local Bentley University. He later moved to CNN and, since 2022, has been an editor at CNBC.

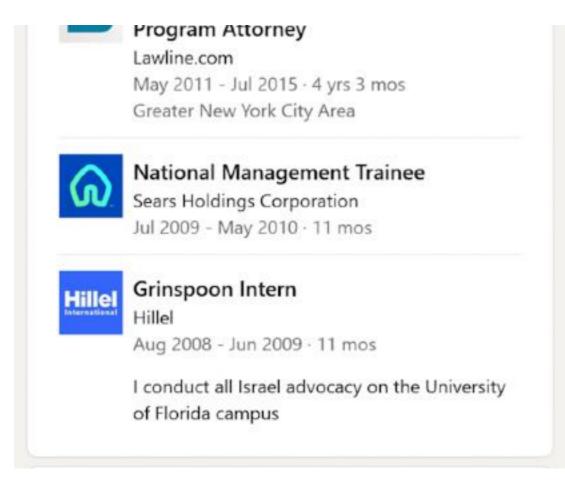
For Israel and its lobby, having these sorts of advocates in newsrooms across America is a dream. With dozens—if not hundreds—of individuals fact-checking pro-Palestine arguments, booking pro-Israel guests, pitching stories that cast Israel in a positive light and its adversaries negatively, and weaving Zionist narratives into reporting, it's no surprise that U.S. corporate media shows a pronounced bias in favor of Israel and its perspectives.

Older Americans who still rely on cable news and newspapers <u>support</u> the Israeli attack on its neighbors, while younger people who use social media as their primary source of information side with the Palestinians.

The connections to pro-Israel organizations extend to the leadership of NBCUniversal as well. <u>Danny Bittker</u>, the company's vice president of production and operations, worked for many years for BBYO, eventually becoming its regional director. BBYO (B'nai B'rith Youth Organization) is a group that sends young Jewish teens to Israel. It is far from a politically neutral body, however. A measure of this can be seen on its <u>homepage</u>, where visitors are currently greeted with a gigantic banner reading, "We Support Israel and Stand By Its Right to Defend Itself."

<u>Brandon Glantz</u>, NBCUniversal's senior director of global privacy operations, previously worked for Hillel International, the largest Jewish campus organization in the world. Some at Hillel might object to being called part of the Zionist Lobby in America. Helpfully, then, on his own <u>LinkedIn</u> page, Glantz described his role at Hillel as "conduct[ing] all Israel advocacy on the University of Florida campus."





<u>Yelena Kutikova</u>, a director and vice president of learning and development at NBCUniversal until May of this year, was previously a director for the United Jewish Appeal — Federation of New York. Kutikova worked for over three years at UJA-NY, a group that <u>raises money</u> to build illegal Israeli settlements in Palestine and coaches American politicians and pundits on how to best advocate for Israel. Earlier this year, leaked documents <u>showed</u> sessions convened by the UJA advised U.S. officials to spread <u>highly questionable</u> claims about mass rapes on October 7 as a way to deflect criticism away from Israel's slaughter in Gaza.

Other former Israel lobbyists who have gone on to work for the network include longtime MSNBC producer <u>Alana Heller</u>, a former intern at AIPAC; <u>Sara Bernstein</u>, formerly of Hillel International, who went on to work for Paramount, the Discovery Channel and NBCUniversal; and <u>Sarah Poss</u>, a former intern at the Anti-Defamation League, who, since 2019, has worked in various roles at NBC News and MSNBC.

NBCUniversal does not appear to view these individuals' backgrounds as conflicts of interest or red flags. In fact, their history of lobbying for Israel may be seen as an asset, especially given that MSNBC's executive producer, <u>Moshe Arenstein</u>, was an IDF intelligence commander for many years. Arenstein joined MSNBC in 2003 and has since produced news on a broad range of political topics, including coverage of Israel and Palestine.

It seems likely that the enormous overlap between the Israel lobby and MSNBC at least played a part in the network's decision to, in the wake of the October 7 attacks, suspend its only three Muslim anchors. MSNBC quietly and without explanation pulled Ayman Mohieddine, Ali Velshi and Mehdi Hasan from the air. Employees immediately understood this as a message to the rest of the staff. "The mood is very similar to what had happened post 9/11 with the whole you are either with us or against us argument," one employee told Arab News. Hasan, a vocal critic of Israel, left the network and has never addressed speculation about his departure, only adding to the evidence that he was pushed out due to his political views.

#### Fox News and the Pro-Israel Pipeline

At the other end of the American elite political spectrum lies Fox News. And yet, on the issue of Israel, the network's coverage has been markedly similar to MSNBC's. Like MSNBC, Fox News employs a wide range of former Israeli lobbyists in key positions within its company.

Before becoming a journalist, <u>Rachel Wolf</u> worked for the Committee for Accuracy in Middle East Reporting (CAMERA), a right-wing pressure group that tries to minimize or silence criticism of Israel in the press. While still at CAMERA, Wolf interned at the Zionist Organization of America, compiling dossiers on pro-Palestine figures and authoring memos full of talking points against anti-Zionist speakers appearing on campuses. She left CAMERA to work at the Israeli Embassy in Washington, D.C. and soon became a speechwriter for Israel's Permanent Mission to the United Nations, where she worked aiding Prime Minister Benjamin Netanyahu.

Wolf then moved to Israel to join the IDF, where she served as a spokesperson for the military, producing press releases, running their social media campaigns, and developing, in her own words, "innovative" strategies to humanize the group. Only one year after leaving the IDF, she joined the "Hannity" program on Fox News and is now the company's homepage and social media editor.



A retweet by Fox News social media editor Rachel Wolf on her personal X account

Wolf's colleague at Fox News, <u>Olivia Johnson</u>, was formerly Director of the Jewish Institute for National Security Affairs (JINSA), an organization that <u>aims</u> to build and strengthen the military bond between the United States and Israel. A recent JINSA <u>report</u> calls for the United States to support Israel in a war against Iran. After leaving JINSA, Johnson worked for CBS News and, since 2011, has been a broadcast associate at Fox.

<u>Nicole Cooper</u> worked for AIPAC between 2019 and 2020, helping to organize conferences and other events. Soon after leaving the lobby group, she was offered the executive assistant position to the Fox News network President.

Finally, <u>Sarah Schornstein's</u> career has seen her run the gamut of pro-Israel groups, including seven months with AIPAC, an internship with Hillel and JINSA, and a position with CAMERA, where she, in her own words, was charged with "monitor[ing] any anti-Semitic/anti-Zionist activity on my campus" – a statement that suggests she sees the two as one and the same. In 2021, she also worked for Israel's Permanent Mission to the United Nations, where she policed NGOs being invited to the forum to ensure they do not "have a harmful impact on Israeli interests." In 2022, she worked at the Abraham Accords

Peace Institute, a group dedicated to promoting the normalization of Israel in the Arab world. Since 2021, she has been at Fox News, producing some of its most influential shows, including "Cavuto Live!"

Host Neil Cavuto regularly invites Israeli advocates and officials onto his show, throwing them softball questions and allowing them to present a pro-Israel narrative unchallenged. In October, for example, Israeli Ambassador to the U.N. Danny Danon <u>appeared</u> on the show, claiming that his country was responding to Iranian aggression by launching "retaliatory" strikes against a rogue state.

## CNN's Israel Connections: Former IDF, Unit 8200, and Israel Lobbyists

CNN is widely considered among the most prestigious networks in broadcast journalism. And yet, like NBCUniversal and Fox, this study found large numbers of CNN employees with backgrounds in Israeli advocacy.

Jenny Friedland began her professional career at the American Jewish Committee, a strongly pro-Israel organization, which <u>lists</u> "defeating Boycott Divestment and Sanctions" as one of their primary goals and recently published an <u>article</u> headlined, "Five Reasons Why the Events in Gaza Are Not 'Genocide.'" Friedland has been a producer for CNN since 2019, primarily for Fareed Zakaria's show.

Another CNN producer, <u>Hannah Rabinowitz</u>, previously worked for the Anti-Defamation League (ADL), a group that purports to be an anti-racist organization but, in practice, often uses claims of anti-Semitism to shield Israel from criticism. A recent MintPress News <u>investigation</u> found that the ADL's claims of a surge in Anti-Semitism across America were based upon labeling pro-Palestine marches as inherently anti-Semitic. ADL chief Jonathan Greenblatt stated as much, going so far as to say that anti-Zionism was not just anti-Semitic but that it equates to "genocide." Greenblatt explained that "Every Jewish person is a Zionist…it is fundamental to our existence." This will undoubtedly be news to the large plurality of American Jews under 40, who, <u>polls show</u>, consider Israel to be a racist Apartheid state.

## Hannah Rabinowitz

Producer at CNN

CNN . American University

Washington, District of Columbia, United States · Contact info

## Experience

CNN 4 yrs 2 mos

> Producer Nov 2022 - Present · 2 yrs

Covering Justice & crime

Associate Producer, Crime & Justice Nov 2021 - Nov 2022 · 1 yr 1 mo

#### News Associate Feb 2021 - Nov 2021 · 10 mos Washington, District of Columbia, United States

### Show all 4 experiences →



0

#### Meet the Press

NBC News · Internship Jan 2020 - May 2020 · 5 mos Washington D.C. Metro Area



### **Production Assistant**

The Hill Apr 2019 - Aug 2019 · 5 mos Washington D.C. Metro Area

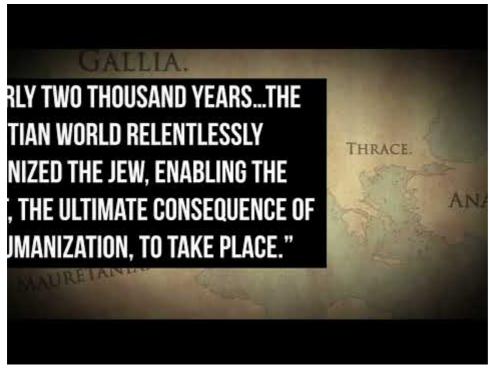


The ADL has, for decades, spied on progressive American groups, including the AFL-CIO, Greenpeace, the United Farmworkers, and a host of left-wing Jewish groups. It also secretly passed much of this research onto the Israeli government, whom the FBI, internal memos <u>show</u>, believe funded their activities.



Watch Video At: https://youtu.be/dUkhleoGpKl

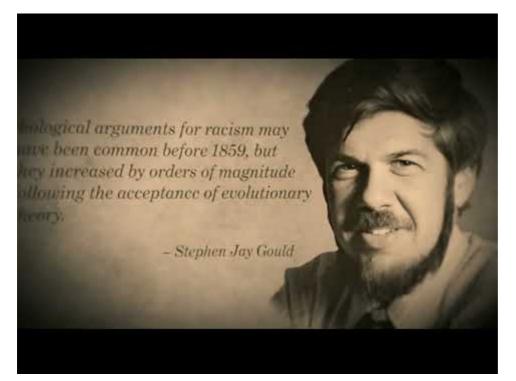
CNN also employs an alarming number of former Israeli soldiers and spies. Among them is <u>Ami Kaufman</u>, a writer and producer of "<u>Amanpour</u>," the network's flagship news and global affairs show. Before working at CNN, Kaufman was a weapons specialist in the IDF, and between 2003 and 2004, worked for the CIA at their Foreign Broadcast Information Service.



Watch Video At: https://youtu.be/b2ggglUFW\_c

Another CNN producer, Tamar Michaelis, previously <u>served</u> as an official spokesperson for the IDF.

<u>Shachar Peled</u>, meanwhile, spent three years as an officer in the Israeli military intelligence group Unit 8200, leading a team of analysts in surveillance and cyberwarfare. She also <u>served</u> as a technology analyst for the Israeli intelligence service, Shin Bet. In 2017, she was hired as a producer and writer by CNN and spent three years putting together segments for Zakaria and Amanpour's shows. Google later hired her to become their Senior Media Specialist.



Watch Video At: https://youtu.be/wtGxKsuCALo

Unit 8200 is among the most notorious spying agencies in the world and is widely thought to be behind the recent Lebanon <u>pager attack</u> that injured thousands of civilians. It utilizes big data to create a digital dragnet on Palestinians and uses A.I. to determine the likelihood of individuals being members of Hamas or other proscribed organizations. The agency then uses this data to create gigantic <u>kill lists</u> of tens of thousands of people, which it used in its campaign against Gaza.



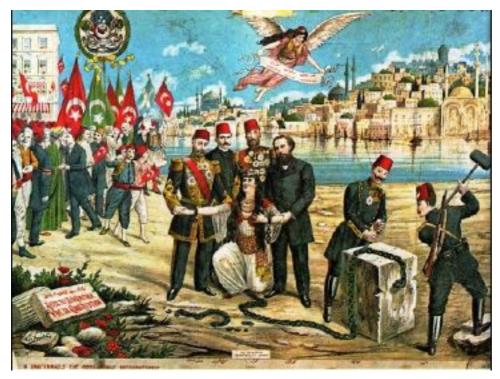
Watch Video At: https://youtu.be/oR8wSIBRWPE

Unit 8200 alumni also went on to work closely with Israeli authorities in developing the infamous <u>Pegasus</u> spying software, created to spy on politicians, journalists and civil rights leaders the world over.



#### Watch Video At: https://youtu.be/VG0GAAxrUEA

<u>Tal Heinrich</u> is another Unit 8200 agent turned journalist. In 2014, CNN hired her to be the field and desk producer for the network's Jerusalem Bureau, where she oversaw its coverage of Operation Protective Edge, Israel's 2014 attack on Gaza. Heinrich later left CNN and is now the official spokesperson of Prime Minister Benjamin Netanyahu.



Watch Video At: https://youtu.be/Ag-GSQjkwPo

A previous MintPress News <u>investigation</u> profiled Peled, Heinrich and other Israel exspies who work in America's newsrooms.

And while never having worked for a lobby organization, Israeli-American CNN news producer Gili Ramen seems to act as an unofficial lobbyist, <u>beseeching</u> anyone with the chance to go on birthright tours and penning long "<u>love letters</u>" to Israel, detailing how she "fell in love" with her "magical" "<u>homeland</u>."

#### VT Condemns the ETHNIC CLEANSING OF PALESTINIANS by USA/Israel

#### Jonas E. Alexis, Senior Editor

Jonas E. Alexis has degrees in mathematics and philosophy. He studied education at the graduate level. His main interests include U.S. foreign policy, the history of the Israel/Palestine conflict, and the history of ideas. He is the author of the book, <u>Kevin</u> <u>MacDonald's Metaphysical Failure: A Philosophical, Historical, and Moral Critique</u> <u>of Evolutionary Psychology, Sociobiology, and Identity Politics</u>. He teaches mathematics in South Korea.